

AWG DATA PRIVACY STATEMENT

Data protection information for website visitors, customers, suppliers, prospective customers, applicants, and other affected persons

We would like to inform you as a visitor to our website (see section 2), as a customer or prospective customer of our services (see section 3), or as an applicant (see section 4) about how we process your personal data and about your rights under applicable data protection law.

1. Controller and contact details of the data protection officer

The controller is

AWG Fittings GmbH

Bergstraße 25

89177 Ballendorf

Tel: +49 (0) 7340 91 88 98-0

Mail: awg-info@idexcorp.com

(hereinafter referred to as “we” and/or “us”)

You can contact our external data protection officer at

Marc Weiß Verwaltungs-GmbH

Rötelbachstrasse 91, 89079 Ulm

0821.899 99 920

Mail:(@)mwv-ulm.de

2. Processing personal data in connection with your use of our website

2.1. Data categories, purpose of processing, and legal basis

When visiting our website, we process the following personal data:

- Personal data that you voluntarily enter as part of an online offer (such as contact requests), e.g., first and last name, email address, telephone number, information provided in the context of a support request, comments, or forum posts, and
- information that is automatically sent to us by your web browsers or end device, such as your IP address, device type, browser type, previously visited websites, visited subpages, or the date and time of the respective visitor request.

We process your personal data to enable the website to be displayed in your browser, to ensure the functionality of the website, and to optimize the website.

The above-mentioned purposes also constitute our legitimate interest to process data in accordance with Art. 6 (1) lit. f GDPR

- to enable you to use the services and functions of the online offerings,
- to process your request,
- to verify your identity and enable user authentication,
- to enforce our terms of use, assert or defend legal claims, and to prevent and combat fraudulent and similar activities, including attacks on our IT infrastructure.

In some cases, we may specifically ask for your consent to process your personal data. In this case, the legal basis for the processing of your personal data is the consent you have given in accordance with Art. 6 (1) (a) GDPR in conjunction with Art. 7 GDPR.

2.2. Cookies

We use cookies. These are data records that your browser automatically creates and that are stored on your device when you visit the website. They contain information about your browsing history and user behavior.

Depending on their type and function, the use of cookies either requires consent or does not require consent. Cookies that are absolutely essential for us to provide our online services (so-called essential cookies) to you do not require consent. These cookies are essential for the use of website services, as they enable basic functions such as page navigation and access to secure areas of the website. The website generally does not function properly without the setting of essential cookies. Furthermore, essential cookies are usually relevant for IT security purposes.

The legal basis for the storage and retrieval of such cookies is Section 25 (2) No. 2 TDDDG. The legal basis for further data processing in these cases is Art. 6 (1) lit. f GDPR (legitimate interests in the provision of the online offering or IT security).

Cookies requiring consent (so-called non-essential cookies) are used, for example, to collect statistics and/or create analyses in order to tailor the use of our website to your individual preferences. You are requested to give your consent when you visit our website and our “cookie banner” appears. You can declare your consent to the use of cookies on this website by selecting the analysis box and clicking the “accept” button in the cookie banner.

The legal basis for data processing based on consent is Section 25 (1) TDDDG and Art. 6 (1) lit. a GDPR in conjunction with Art. 7 GDPR.

We use the following cookies:

2.2.1. Essential cookies

Session cookie of the CMS system

This website uses a so-called session ID cookie from our CMS system Joomla.

This is set to store functions and/or settings that you need for your website visit (e.g., language settings). This data is not used for analytical purposes and is deleted when your session expires, or you log out of our website.

Consent management tool

This website uses the consent management tool CCM19. The tool allows you to give your consent to data processing via the website, in particular the setting of cookies, and to exercise your right of withdrawal for consents already given. The purpose of data processing is to obtain and document the necessary consent to data processing and thus comply with legal obligations. Cookies may be used for this purpose. Among other things, the following information is collected and transmitted to CCM19: date and time of the page view, consent status.

Shopware

This website uses elements from Shopware. Shopware uses various technically necessary cookies to enable system-relevant functions, e.g., the correct display of page content.

2.2.2. Non-essential cookies

Google Analytics

This website uses functions of the web analysis service “Google Analytics.” The provider is Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

The cookies set by Google Analytics enable an analysis of your user behavior (profiling) on our website, the optimization of advertising, and the display of personalized products (measurement of the effectiveness of ads). This information is usually transmitted to a Google server in the USA and stored there.

We have activated the IP anonymization function on this website. This means that your IP address will be truncated by Google within the states of the European Union or other signatory states to the Agreement on the European Economic Area before it is transmitted to the USA.

Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity, and to provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

You can prevent cookies from being stored by adjusting your browser software settings accordingly. However, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by downloading and installing the browser plug-in available at the following link:

browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Further information can be found in Google's privacy policy at the following link: <https://support.google.com/analytics/answer/6004245?hl=de>.

The legal basis for the data processing operations described is Art. 6 (1) lit. a GDPR in conjunction with Art. 7 GDPR and § 25 (1) TDDDG.

As stated, Google also processes data in the USA and other locations. The legal basis for data processing in the USA is the adequacy decision of the European Commission of July 10, 2023, and the EU standard contractual clauses in their current version.

Matomo

We use the web analytics service “Matomo” on our website for statistical analysis of website usage. This involves the use of “fingerprinting” technology to store information on your device or to access such information (IP address, browser information, information about screen resolution, the website from which you accessed our website, the length of time you spent on the website).

Your IP address is immediately pseudonymized. The aforementioned information or data is then processed for the purpose of statistical analysis of website usage. The data is stored exclusively on our own servers. It is not passed on to third parties. Further information on how this works and the storage period can be found under our cookie banner, which is available on our website under the “Cookies” tab.

By selecting “Accept,” you consent to the use of ‘Matomo’ on our website. The legal basis for the use of “fingerprinting” is § 25 (1) TDDDG (consent). This consent is voluntary, not required for the use of the website, and can be revoked at any time for the future under our cookie banner. The subsequent evaluation of the data obtained by means of “fingerprinting” is based on Art. 6 (1) lit. f) GDPR (our legitimate interest in improving our offers, our website, and our marketing).

2.3. Processing on our social media channels

We place links on our website to the websites of the following social networks:

- Facebook (<https://www.facebook.com/awgfittingsgmbh/>)
- Instagram (<https://www.instagram.com/awgfittings/>),
- LinkedIn (<https://www.linkedin.com/company/awgfittings>)

in order to (i) draw attention to our services and products on our social media channels and (ii) to contact you.

You can identify the links on our website via the integrated logo of the respective social network. Clicking on the logo establishes a direct connection between your browser and the server of the respective service and you will be redirected to the service provider's website.

2.3.1. Data processing by us

We operate social media presences to draw attention to our products, services, and career opportunities, to communicate with users for this purpose, and to achieve improvements.

The processing of personal data is generally based on Art. 6 (1) lit. f) GDPR due to our legitimate interests in public relations, communication, and product improvement, unless otherwise specified.

We are able to view your posts and similar interactions on our social media sites and, depending on your privacy settings, your public profile. We may use this data to improve our information and products, particularly on our social media sites.

If you contact us via our social media sites, we will process the personal data you provide in order to respond to your request, in particular to answer your questions. We may then send you a follow-up email to ensure that your request has been answered to your satisfaction.

If you contact us via our social media channels, we will process the personal data you provide in order to deal with your request, in particular to respond to inquiries. We may then respond to your inquiry via the respective social media channel. The legal basis for the processing of personal data in many cases is Art. 6 (1) lit. b) GDPR (performance of a contract or pre-contractual measures) or, if this legal basis is not relevant, Art. 6 (1) lit. f) GDPR due to the legitimate interests arising from the aforementioned purposes.

We also receive aggregated usage statistics from the platforms, which we use to evaluate usage behavior and improve our information offering. The usage statistics may also be compiled by platforms on the basis of personal usage data. For more information, please refer to the privacy policies of the respective providers linked below.

- Facebook: https://www.facebook.com/about/privacy/update?ref=old_policy
- Instagram: <https://help.instagram.com/155833707900388>
- YouTube: <https://policies.google.com/privacy?gl=DE&hl=de#infocollect>.

- LinkedIn: https://privacy.linkedin.com/de-de?utm_source=chatgpt.com

Further information on Facebook and Instagram can be found in section 2.3.3.

2.3.2. Processing by social media providers

We have no influence on the processing of your personal data when you visit social media sites. The social network provider has control over data processing in connection with the use of the respective services. This includes, for example, the storage and use of cookies on user devices and the analysis of your behavior on the social network.

2.3.3. Additional information about Facebook and Instagram

When you visit our social media channels on Facebook and Instagram, the operator Meta collects, in particular, your IP address and other information transmitted by your browser, as well as any other information stored on your PC in the form of cookies. This information is used to provide us, as the owner of both social media channels, with statistical information about the use of the respective sites (insights).

Meta and we process the personal data in this respect as joint controllers within the meaning of Art. 26 GDPR and have concluded a corresponding joint controller agreement for this purpose. The essential information on the corresponding agreement between us and Facebook in accordance with Art. 26 GDPR can be found at https://www.facebook.com/legal/terms/page_controller_addendum.

For more information on data processing by Facebook in the context of Facebook Insights, please visit: https://www.facebook.com/legal/terms/information_about_page_insights_data.

The data collected from you in this context is processed by Meta and, where applicable, transferred to countries outside the European Union, in particular to Meta Platforms Inc. based in the USA. Please note that Facebook is responsible for data protection in relation to the corresponding transfer and subsequent processing operations. The specific data that Meta receives and how it is used is described in the privacy policies of Facebook and Instagram (see section 2.3.1).

The legal basis for the processing of personal data in this context is Art. 6 (1) (f) GDPR (legitimate interests in achieving the above-mentioned purposes), or consent has been obtained Art. 6 (1) (a), Art. 7 GDPR (consent).

2.3.4. Additional information about LinkedIn

We, as AWG Fittings GmbH, operate a company page on the business platform LinkedIn, which is provided by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. When you visit our LinkedIn page, LinkedIn processes your personal data. This happens regardless of whether you are registered or logged in to LinkedIn. LinkedIn processes technical information such as your IP address, device, and browser data. In addition, so-called usage/interaction data is collected: duration and frequency of visits, clicks on links, videos, or other embedded content, which company pages and posts are accessed, “likes” and comments.

If you are logged in as a user, the following profile data will be processed, depending on your privacy settings: first and last name, profile photo, current position, education, location, skills, skill endorsements, recommendations and contact details.

For more information about data processing by LinkedIn, please visit: <https://de.linkedin.com/legal/privacy/eu>

Joint responsibility

AWG Fittings GmbH and LinkedIn are jointly responsible for processing in connection with the company page within the meaning of Art. 26 GDPR.

The agreement on joint responsibility (“Page Insights Joint Controller Addendum”) can be found at the following location:

Page Insights Addendum to the Joint Controller (the “Addendum”):
<https://legal.linkedin.com/pages-joint-controller-addendum>

Under this agreement, LinkedIn assumes primary responsibility for processing Insights data and fulfilling the rights of data subjects. You can assert your rights (e.g., information, deletion, objection) both against us and directly against LinkedIn.

Please note:

As of Nov. 3 2025 LinkedIn may process the personal data collected in connection with the use of our company page – such as profile information, interaction data, or communication content – not only to provide platform functionalities but also for the purposes of developing, improving, and training artificial intelligence (AI) technologies.

This processing takes place on the basis of the legal grounds determined by LinkedIn and may include the analysis and further processing of data provided by users or generated through their interactions.

For more information about how LinkedIn processes personal data, as well as about your rights – in particular your right to object and the options to adjust your privacy settings – please refer to LinkedIn’s Privacy Policy: [Update to our Terms and data use | LinkedIn Help](#)

LinkedIn variant only job ads on LinkedIn:

LinkedIn without joint responsibility

AWG as a company only becomes independently responsible when an applicant submits their data to AWG Fittings GmbH (when a candidate submits their application directly via LinkedIn and AWG downloads the documents). When using job advertisements, LinkedIn acts as an independent controller. Only when AWG receives the applicant's data does AWG become the controller and must inform applicants about the further processing of their application data.

LinkedIn Ireland may transfer personal data to LinkedIn Corporation, Sunnyvale, California, USA, as well as to other group companies outside the EEA.

To secure these transfers, LinkedIn uses the **EU-US Data Privacy Framework**, under which LinkedIn's parent company Microsoft Corporation is certified. In addition, the **EU Standard Contractual Clauses (SCCs)** apply.

For more information, visit:
https://www.linkedin.com/help/linkedin/answer/a1343190/?trk=micosites-frontend_legal_privacy-policy&lang=en

The legal basis for the processing of personal data in this context is Art. 6 (1) (f) GDPR (legitimate interests in effective external representation and communication with interested parties (applicants and also future customers of our products). Consent is obtained for the analysis of reach and usage pursuant to Art. 6 (1) (a) GDPR (consent). If the contact (company page,

messages) via LinkedIn is aimed at concluding a contract, Art. 6 (1) (b) GDPR is the legal basis for the processing.

2.4. Contact via e-mail

If a user contacts us via the email address provided on the website, the data entered in the email will be transmitted to us and some of the data will be stored.

The data collected will not be passed on to third parties outside the company. The data will be used exclusively for correspondence processing.

The legal basis for the processing of data transmitted when sending an email is Art. 6 para. 1 lit. a and f GDPR. If the email contact is aimed at concluding a contract, Art. 6 para. 1 lit. a and b GDPR is the legal basis for processing.

The processing of personal data from the input screen serves to process contact details and to prevent any misuse of the contact form. The data will be deleted as soon as it is no longer necessary for the purpose for which it was collected. For personal data sent by email, this is the case when the respective correspondence with the user has been completed and the matter in question has been finally concluded.

The user has the option of objecting to the processing of their personal data at any time for future effect. In such a case, the correspondence cannot be continued. Please send us your deletion request by email to: awg-info@idexcorp.com, attn. AWG Marketing. In this case, all personal data stored in the course of establishing contact will be deleted.

2.5. Integration of Open Street Map

As part of the dealer network search on our website, we integrate map material from OpenStreetMap. OpenStreetMap is a project of the OpenStreetMap Foundation, 132 Maney Hill Road, Sutton Coldfield, West Midlands B72 1JU, United Kingdom, which collects freely usable geodata and stores it in a database for free use.

When using the dealer network search function, a connection is established to the OpenStreetMap Foundation servers and data is transferred to the OpenStreetMap Foundation in order to display embedded maps. For more information on data protection in connection with OpenStreet Map, please refer to the OpenStreetMap Foundation's privacy policy: https://osmfoundation.org/wiki/Privacy_Policy.

When establishing a connection to display the maps, the following data is transmitted to OpenStreetMap servers: IP address, browser and device used, operating system, website from which you were redirected to the OpenStreetMap Foundation website (referring web page), and date and time of your visit to the website.

The integration and associated data processing is based on Art. 6 (1) (f) GDPR. Our legitimate interest lies in providing you with the dealer network search function.

You can prevent any data transfer to OpenStreetMap servers by deactivating JavaScript in your browser. In this case, however, you will not be able to use the map display.

3. Processing of personal data of business partners

3.1. Description and scope of data processing

In the context of its cooperation with business partners, the company processes personal data of contact persons at customers, suppliers, interested parties, distribution partners, and

cooperation partners (hereinafter referred to as “business partners”). In particular, the following personal data is processed:

- Contact information, such as first and last names, business address, business telephone number, business mobile phone number, business fax number, and business email address
- Payment data, such as information required for processing payment transactions or fraud prevention, including credit card information and card verification numbers
- Other information that is necessary for the processing of a project or the execution of a contractual relationship and that is voluntarily provided by business partners, e.g., in the context of orders placed, inquiries, or details about projects.
- Personal data collected from publicly available sources, information databases, or credit agencies.
- to the extent required by law in the context of compliance screenings: date of birth, ID and ID numbers, information on relevant court proceedings or other legal disputes in which business partners are involved.

3.2. Purpose of data processing

Personal data is processed for the following purposes:

- Communication with business partners about products, services, and projects, e.g., to process inquiries from business partners or to provide technical information about products
- Planning, executing, and managing the contractual business relationship, e.g., processing orders for products and services, collecting payments, for accounting and billing purposes, and to carry out deliveries, maintenance activities, or repairs,
- Conducting customer surveys, marketing campaigns, market analyses, sweepstakes, competitions, or similar promotions and events,
- Conducting customer satisfaction surveys and direct marketing.
- Maintaining and protecting the security of our products and services as well as our websites, preventing and detecting security risks, fraudulent activity, or other criminal or malicious acts.
- Compliance with (i) legal requirements (e.g., tax and commercial law retention obligations), (ii) existing obligations to perform compliance screenings (to prevent white-collar crime or money laundering), and (iii) guidelines and industry standards, and
- Settling legal disputes, enforcing existing contracts, and asserting, exercising, and defending legal claims.

3.3. Legal basis

The processing of personal data is necessary to achieve the aforementioned purposes. Unless expressly stated otherwise when collecting personal data, the legal basis for data processing is:

- the execution and fulfillment of a contract with you in accordance with Art. 6 (1) (b) GDPR,
- the fulfillment of legal obligations to which the company is subject pursuant to Art. 6 (1) (c) GDPR, or
- the protection of legitimate interests pursuant to Art. 6 (1) (f) GDPR. The legitimate interest arises in the context of the initiation, execution, and processing of the business relationship.

If you have expressly given your consent to the processing of your personal data in individual cases, this consent is the legal basis for the processing in accordance with Art. 6 (1) (a) GDPR.

3.4. Duration of storage

We process and store your personal data for as long as it is necessary to fulfill our contractual obligations and exercise our rights. If the data is no longer required for the fulfillment of contractual or legal obligations, it is regularly deleted, unless its further processing is necessary for the following purposes:

- Fulfillment of commercial and tax retention obligations under the German Commercial Code (HGB), the German Fiscal Code (AO), and the German Money Laundering Act (GwG). The retention and documentation periods specified there are generally two to ten years.
- Preservation of evidence within the framework of the statutory limitation provisions. According to §§ 195 ff. of the German Civil Code (BGB), these limitation periods can be up to 30 years, with the regular limitation period being 3 years.

4. Processing of personal data of applicants' for employment

4.1. Data categories and purpose of data processing

As part of the hiring process, we generally process the following categories of personal data:

- Contact and identity details, including name, marital status, gender, nationality, date of birth, residential address, and contact details.
- Your application documents and all information contained therein, including your resume, cover letter, and references; other documents relating to your previous professional experience, education, or similar; and images.
- Information about your professional background and work-related experience and skills, including date of hire, date and reason for termination, employment status, current salary level, other supporting data submitted by applicants or employees, information we have obtained during reference checks, previous applications, evidence of your skills/qualifications, and relocation information.
- Information relating to character and professional interests, including work-related and personal interests; knowledge or skills; and awards or memberships.
- Other personal data that you provide to us during the recruitment process, including our notes from interviews with you or others about you; and all correspondence you have with us or a recruitment agency during the application process.
- Information about your work permit status.
- Sensitive data - in certain circumstances it may be necessary to include so called sensitive data such as your racial or ethnic origin, union membership, religious beliefs, or information about your health, such as disabilities for which the company must make reasonable accommodations during the recruitment process.

We may also obtain the above-mentioned data about you from other sources, including recruitment agencies, references you have provided, websites, and other publicly available information on the internet. This includes, for example, personal data that you have published as part of an online profile. We may also receive information that you provide to us via third-party websites, such as LinkedIn.

Personal data that you provide to us as part of your application will be stored and used exclusively for the purpose of processing your application and, if applicable, for the subsequent employment relationship.

If your application has impressed us but we are unable to consider you for a vacancy, we would be happy to store your documents in our talent pool. In this case, we will ask for your consent in a

separate email. This gives you the opportunity to be contacted again by us if suitable job vacancies matching your profile arise.

If we wish to send your application documents to other companies within the group, we will also ask for your consent. You are welcome to give this consent in your application. In this case, your personal data will be forwarded to the relevant departments of other companies for the purpose of initiating the application process in the respective companies.

4.2. Legal basis for data processing

The processing of your personal data as part of the application process is based on Art. 6 (1) (b) GDPR (conclusion and performance of a contract).

The storage and processing of your data in the talent pool or the forwarding of your data to other companies within the group of companies is based on your consent in accordance with Art. 6 (1) (a) GDPR.

4.3. Disclosure of data

Your data will be made available to the relevant employees in the Human Resources department and the relevant employees or supervisors in charge of the department(s) in which the position you have applied for is located. In case of an unsolicited application, your documents will be made available to the relevant employees in the Human Resources department and the relevant employees or supervisors in the relevant departments for which your application may be of interest.

Due to our corporate structure, there may be several people responsible for your application; this will be evident from the application documents in each individual case.

Our company is part of the IDEX group of companies, where staff management responsibilities may exist across national borders. For this reason, responsible supervisors in other countries may also have access to your application data. This data processing is necessary for deciding whether to establish an employment relationship. In addition, data is also transferred to third countries when your data is added to the talent pool. This means that our affiliated foreign entities also have access to your application data.

Furthermore, we do not forward your application data to affiliated subsidiaries or parent companies unless your application also relates to these companies is kept open for this purpose, or you have given us your express consent.

We also use processors (e.g., IT service providers) for the application process. The transfer of your data to these parties is carried out in strict compliance with the obligation of confidentiality and the requirements of the GDPR. The processors commissioned by us may only process the data for us and not for their own purposes. In these cases, the responsibility for data processing remains with us.

Data will also be transferred if we are obliged to do so due to legal provisions and/or official or court orders.

4.4. Third country data transfers in an employment context

When data is transferred to an entity in a third country, appropriate safeguards are in place to protect your personal data and ensure that the level of data protection required by the European Union is maintained. This transfer is protected by obligations set out in internal group agreements that we have concluded between the various legal entities of the IDEX group of companies. International transfers within the IDEX group of companies are governed by standard contractual

clauses approved by the EU Commission or, where applicable, on the basis of an adequacy decision.

4.5. Deletion periods for application data

If no employment relationship is established, the application documents will be deleted six months after rejection. The legal basis for this storage is Art. 6 (1) (f) GDPR. Our legal interest in this regard is to defend against any claims arising from the German General Equal Treatment Act (“**AGG**”). Otherwise, the general deletion periods and information under section 3.4 apply.

5. Recipients and recipient categories

Within our company, those departments that need your data to fulfill our contractual and legal obligations will have access to the information to the extent necessary. Service providers and appointed agents may also receive data for these purposes, provided that they maintain confidentiality and integrity. These are companies in the categories of IT services, logistics, printing services, telecommunications, debt collection, consulting, sales, and marketing.

When transferring personal data to recipients outside our company, we only transfer necessary personal data to these recipients in compliance with the applicable data protection regulations. We may only transfer information about you if required to do so by law, if you have given us your consent, or if we are authorized to provide such information. Under these conditions, recipients of personal data may include:

- public authorities and institutions (e.g., tax authorities, law enforcement agencies, family courts, land registries) in the event of a legal or official obligation,
- credit and financial services institutions or comparable institutions to which we transfer personal data in the course of conducting the business relationship (e.g., banks, credit agencies),
- Creditors or insolvency administrators who make inquiries in the context of enforcement proceedings,
- Auditors,
- Service providers that we engage in the context of order processing relationships, • Commercial agents of the company.

In all other respects, the data transfers listed in the other sections apply.

6. Transfer to third countries

Data is transferred to entities in countries outside the European Union (so-called third countries) if

- it is necessary for the execution of your orders/instructions (e.g., delivery orders),
- it is required by law (e.g., tax reporting obligations), or
- you have given us your consent.

Additionally transfers to third countries may be possible in the following cases:

- If necessary, in individual cases, your personal data may be transferred to an IT service provider in a third country to ensure the IT operations of the company in compliance with European data protection standards.
- Due to legal regulations to combat money laundering, terrorist financing, and other criminal activities, and in the context of a balancing of interests, personal data (e.g., identification data) may be transferred to third countries in individual cases in compliance with the data protection standards of the European Union.

The use of our social media offerings, analysis services, our applicant platform, and the use of IT service providers may result in data transfers and subsequent processing of usage data for the respective services in the USA. In this context, please note that, due to the adequacy decision, the USA generally has a level of data protection comparable to that of the EU and the EEA. However, data transfer is only permitted if the recipient has been certified under the EU-US Privacy Framework (DPF). We regularly check these certifications to ensure that data is transferred in compliance with data protection regulations.

As explained in other sections, personal data may be transferred to third countries by the companies to which we pass on personal data.

7. Data security

For security reasons and to protect the transmission of confidential content, SSL or TLS encryption is implemented on our website. You can recognize an encrypted connection by the fact that the address line of the browser changes from “http://” to “https://” and by the lock symbol in your browser line.

Our employees and the service providers we commission are obliged to maintain confidentiality and comply with the provisions of the applicable data protection laws. The company takes appropriate technical and organizational security measures to protect your personal data from loss, alteration, destruction, and access by unauthorized persons or unauthorized disclosure. Our security measures are constantly being improved in line with technological developments.

8. Rights of data subjects

Every data subject has the right to information under Art. 15 GDPR, the right to rectification under Art. 16 GDPR, the right to erasure under Art. 17 GDPR, the right to restriction of processing under Art. 18 GDPR, and the right to data portability under Art. 20 GDPR.

The restrictions under Sections 34 and 35 of the German Federal Data Protection Act (BDSG) apply to the right to information and the right to erasure. In addition, there is a right to lodge a complaint with a competent data protection supervisory authority (Article 77 of the GDPR in conjunction with Section 19 of the BDSG).

You can revoke your consent to the processing of personal data at any time. Revoking your consent does not affect the lawfulness of the processing carried out on the basis of your consent prior to revocation.

You also have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Art. 6 (1) (e) GDPR (data processing in the public interest) and Art. 6 (1) (f) GDPR (data processing on the basis of a balancing of interests); This also applies to profiling based on this provision within the meaning of Art. 4 No. 4 GDPR. If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that overrides your interests, rights, and freedoms. This includes, in particular, if the processing is necessary for the assertion, exercise, or defense of legal claims.

You also have the right under Art. 22 GDPR not to be subject to fully automated decision-making. We do not use fully automated decision-making for the establishment, implementation, and termination of the business relationship. If we use these procedures in individual cases (e.g., to improve our products and services), we will inform you separately about this and your rights in this regard, provided that this is required by law.

In the context of the use of tracking technologies (e.g., Meta Pixel, LinkedIn Insight Tag), personal data is used to analyze user behavior on the AWG website and to create target group profiles (so-called “custom audiences” and “lookalike audiences”). These profiles are used to display interest-based advertising and to optimize the delivery of advertisements. These target groups are formed using automated processes in which certain characteristics (e.g., pages visited, interactions) are evaluated. There is no exclusively automated decision-making with legal effect within the meaning of Art. 22 GDPR. You have the right to object to the processing of your data for profiling purposes at any time.

9. Obligation to provide data

Within the scope of our business relationship, you must provide the personal contract data that is necessary for the establishment, execution, and termination of a business relationship and for the fulfillment of the associated contractual obligations, or that we are legally obliged to collect. Without this data, we will generally not be able to conclude, execute, or terminate a contract with you.

The same applies to visits to our online offering and the collection of usage data. Without the collection of usage data, we and our service providers are unable to make our online offering available to you.

10. Enactment, validity and changes to this privacy statement

This privacy statement is valid and was last updated in September 2025.